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PSY-140-H3

August 31, 2023

Introduction

With the intent to preform a naturalistic observation as assigned, I went to the Jackson Crossing mall and sat at a bench outside of the store Five Below. My goal was to observe the people that would walk by and identify each group by the number of participants and perceived genders, race, age and familial relationships. Observations took place today from 4:17 p.m. until 4:34 p.m. Care was taken to avoid detection in my observations by pretending to play on my phone while taking notes of the peripherally observed data. I believe that more men will be unaccompanied than women.

Data

1 black man

1 white man, 3 children

1 elderly man, a walker

1 young woman on phone

1 young man

2 men walking
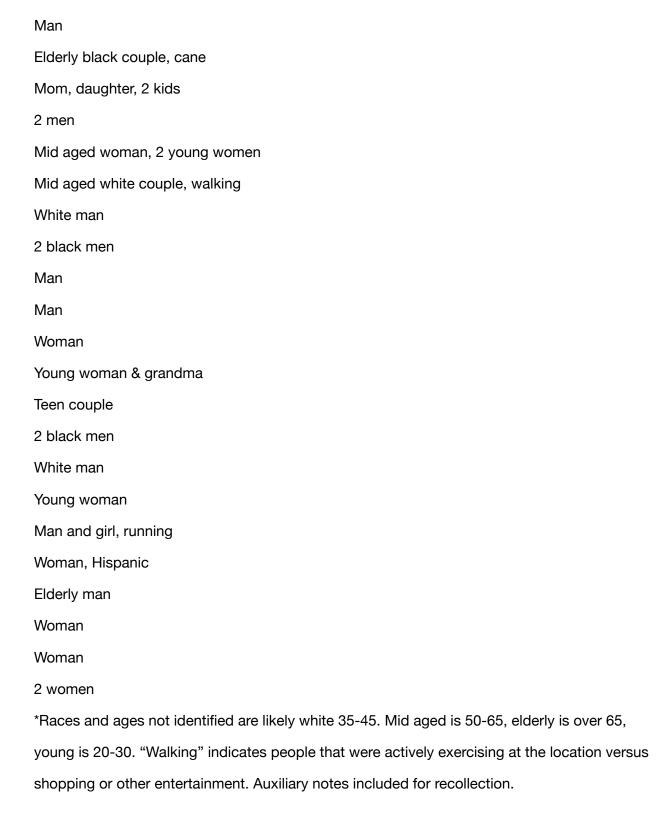
White couple, 1 child

Black couple, 1 child

1 mid aged woman

2 men, one officer in uniform, one recruit

2 young white women, mom-daughter

Young man and woman

Woman with baby in stroller

Man

Elderly black couple, cane

Mom, daughter, 2 kids

2 men

Mid aged woman, 2 young women

Mid aged white couple, walking

White man

2 black men

Man

Man

Woman

Young woman & grandma

Teen couple

2 black men

White man

Young woman

Man and girl, running

Woman, Hispanic

Elderly man

Woman

Woman

2 women

*Races and ages not identified are likely white 35-45. Mid aged is 50-65, elderly is over 65, young is 20-30. "Walking" indicates people that were actively exercising at the location versus shopping or other entertainment. Auxiliary notes included for recollection.

Conclusions

The data was well collected, however the methods could use improvement. My initial observations may have been noted at one point, so I added the clandestine tactic of pretending to use my cell phone while making observations. No further observations of the observer were noted.
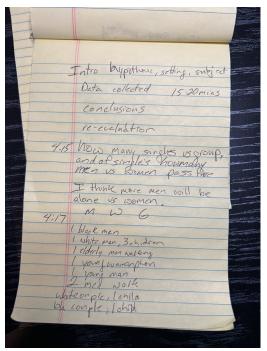
On their second passing, I noted the same group again (and later a third time,) as two men walking made several laps while exercising. I had not accounted for any variance or method other than to count the groups that passed below the ceiling hung sign to the store. At least one other group was counted multiple times as well.

Summarizing the data, there were a total of 38 groups observed over 17 minutes, averaging 2.23 groups per minute. 16 single groups were observed and 22 multiples. Of the single groups, I perceived 8 men and 8 women. Reanalyzing the data, I removed minor children as group members allowing groups with one adult and any number of children be included as a single group. With the new standard in place, there were 19 single groups comprised of 9 men and 10 women.

Re-evaluation

My initial hypothesis was not well formed, as stated, I was incorrect in this observation. My thought was that more men would be alone as more women would have children with them. However, as stated, the presence of children removed either gender from the study, as they were no longer a single group, this was corrected by reanalyzing the initial over-collected data set. By the stated measure, the number of single men and women groups were equal. reanalyzed, there were 9 single men (one addition with a child,) and 10 single women (two additional with children.)

Intro hypothesis, setting, subject

Data collected    15-20mins

conclusions

re-evaluation

4:15  How many singles vs group,
and of single's how many
men vs women pass by

I think more men will be
alone vs women.

4:17    M  W  6

1 black men
1 white man, 3 children
1 elderly man walking
1 young woman phone
1 young man
2 med walk
white couple, 1 child
bla couple, 1 child

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1 mid woman
2 men, recruits
1 old black woman, 2 children
2 young white women mom-daughter
yon man, woma
woma, stroller
man
elderly black couple, cane
Mom dau, 2 kids
2 men
Mid woman - 2 yorg women
mid white couple walk
white man
couple, black women + 5 child
woman
2 black men
man
2 women man
women
young woman, grandma
teen couple
2 black men
white man

young woman

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runmmman & girl
woman, mek
old man
woman
woman
2 woman
4:34 — end data